



Robert

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Photographer
Director

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2026

RobertNilssonStudio.com



Robert Nilsson
Photographer & Director,
based in Shanghai

Robert Nilsson is a Swedish photographer and director working across fashion, portrait, and documentary photography. His visual identity is defined by raw serenity and playfulness, shaped by a documentary approach to storytelling, a strong colour sensibility, and cinematic energy.

He captures beauty within chaos through an artistic yet naturalistic vision. His ability to navigate personalities allows him to frame moments that feel both intimate and dynamic, creating a visual language that is at once powerful and poetic.

[RobertNilssonStudio.com](https://robertnilssonstudio.com)

His clients include Louis Vuitton, Chanel, Moncler, Numéro, Modern Weekly, Nowness, Vogue, Prada, Celine, Saint Laurent, Diesel, Palm Angels, Zara, Jordan, Nike, Reebok, Paco Rabanne, Pronounce, Kenzo, AWGE, Maison Margiela, among others.

Modern Weekly / Friends

Portraits for MW’s Friends issue.

Yushan, Yang Laiying & Jun at Pronounce
Liam & Molko
Leslie & A Ren
DongWei, Jiro & Michael at Bastard
Mong & Ian
Tom, Arthur & Charity SsB
Milo, Neal, Mathieu & Julio at Near4rest
Kir & Goga

Photography: Robert Nilsson
Styling: Sharon Chiu
Interview: Nora Zhang
Hair: XiangZi 祥子 & Keweitao 柯维涛 at HairPro Studio
Make-up: 化妆 Bing & Anna Hu
Photography assistant: Johnny.M & Hao
Costume coordinator: Ciel Bai
Styling assistant: MU, Xiyue Dai, 桃子 , Melissa









Numéro

Numéro / Talent Recall

Portraits for Numéro China’s Reunion issue.

Luo Yang
Li Meng
Stéphén Khou
Tosh Yagishita
33 EMYBW
Wuding

Photography: Robert Nilsson
Styling: Sharon Chiu
Make-up: Anna Hu, 连杰 Colin
Hair: 柯维涛 Wei Tao
Photo assistant: Hao
Fashion assistant: Ciel Bai









A\$AP Rocky x Moncler / Campaign

Campaign for A\$AP Rocky x Moncler, 2025 collection

Photographer: Robert Nilsson
Artistic Director: A\$AP Rocky
Creative Director: Gary Horton at WeSayHi & Thomas Pregiato
Post-Production: Bastian Constant
Production: ID Creations
Location: Moncler Genius Shanghai





A\$AP Rocky x Moncler / Campaign



A\$AP Rocky x Moncler / Campaign

Moncler / A\$AP Rocky & Rihanna

Portraits of A\$AP Rocky & Rihanna for Moncler at Moncler Genius Shanghai

Photographer: Robert Nilsson
Creative Director: Gary Horton at WeSayHi
Art-Director: Thomas Pregiato
Post-Production: Bastian Constant
Production: ID Creations



Rick Owens x Moncler / Moncler Genius

Images for Rick Owens x Moncler, at Moncler Genius Shanghai

Photographer: Robert Nilsson
Artistic Director: Rick Owens
Creative Director: Thomas Pregiato & Gary Horton
Post-Production: Bastian Constant
Production: ID Creations





Zara / AW25

Social campaign for Zara, Women's AW25.

Photographer: Robert Nilsson
Creative Director: Rodrigo Tunel Ptero
Brand Producers: Inigo Guzman, Raquel
Production: Central Studios
Project Manager: Tong
Hair, Make-up and Nails: JOGO & 梦雪
Models: Gaga, Gigi & Lynn
Photo Assistant: Johnny.M
Digi-Tech: Wayne





LOUIS VUITTON

LV x NIGO

China campaign for Louis Vuitton,
Virgil Abloh & NIGO's LV² 2022 Collection.

Photography: Robert Nilsson

Styling: Sharon Chiu

Celebrities: Henry Lau, James Lee, Dylan Wang,
Stephen Khou, Bai Jingting, Wang Anyu

Production: Vany Sun

Special thanks: Karchun, Emma, Yuki, Ian







LOUIS VUITTON

LV / Zhu Yilong

Portrait of actor Zhu Yilong for Louis Vuitton, announcing it's new ambassador, at LV SS23 Men's show in Aranya.

Photography: Robert Nilsson



LOUIS VUITTON

LV / Respect Your Game

China campaign for Virgil Abloh's SS22 Men's Collection.
Concept: "Respect Your Game".

Photography: Robert Nilsson

Styling: Sharon Chiu

Talents: 叶南语 Tio, 刘聪 Cong Liu, Mat, 杨昊 Hao Yang,
布布 Bouboocriminalz

Make-up: Anna Hu

Hair: Bin Han

Production: Olliver & Raven at Gorgeous Ladies Production

Special thanks: Karchun, Emma, Yuki, Nigel







Modern Weekly / Taste

Portraits for Modern Weekly’s Taste issue, 2025.

Zou Yilun
Qiu Hao
Shida Ciao
Lucas Sin
Les Suen
Enzo Grasso

Photography: Robert Nilsson
Styling: Sharon Chiu
Interview: Nora Zhang
Hair: Luofuat HairProStudio
Make-up: Anna Hu
Photography assistant: Hao







Pronounce

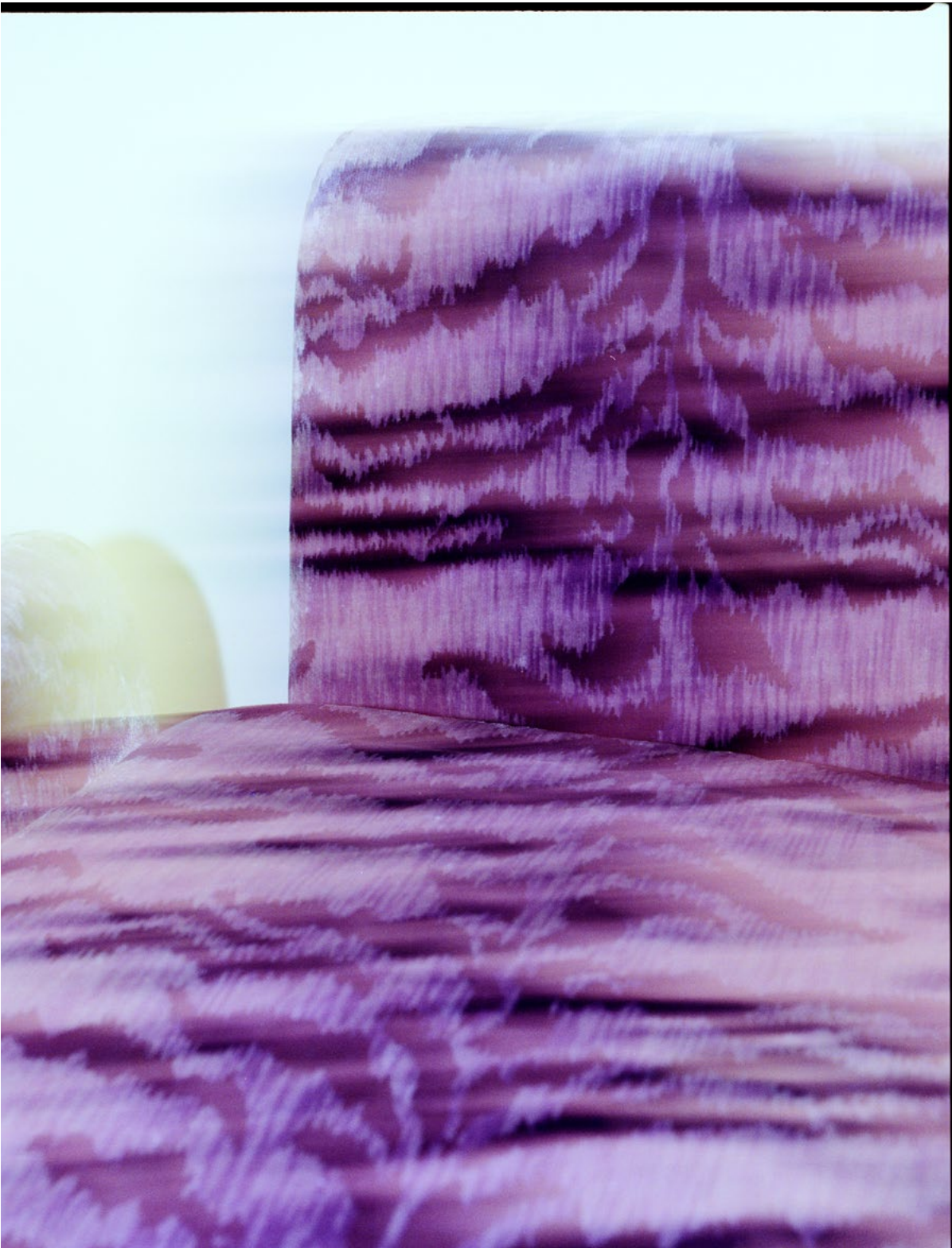
From a project with Chinese independent fashion house Pronounce, photographed in their Shanghai studio, P-Mill — a former textile mill near Pudong Airport that produced yarn and fabrics from the late 1980s to early 1990s. 2024-2025.

Photographer: Robert Nilsson
Styling: Yushan and Jun





Pronounce





Pronounce





Pronounce





Advertorial



Celine x Modern Weekly



Celine x Modern Weekly

Celine special and cover story for Modern Weekly China. (Print & video).

Photographer: Robert Nilsson
Directors: DJ Furth & Robert Nilsson
Styling: Sharon Chiu
DP: 冯地杰
Producer: Pedro Shiu
Music Composer: Linfeng
Make-Up: Anna Hu
Hair: 楼
Stylist Assistants: Kiki, 黄黄
Models: Gu Xue at Longteng & Tang Qi at NYC
1st AC: 张诚
2nd ACs: 郁晓晨, 曹葛, 张唯
Gaffer: 徐聪,
Sparks: 郭建、徐彪
Production Team: Andy Xu, Manne Wang



Celine x Modern Weekly





Celine x Modern Weekly

Maison Margiela x ZiWU Journal

Maison Margiela cover story for Modern Weekly’s ZiWU Journal.
Shot at Margiela’s flagship store in Shanghai.

Photography: Robert Nilsson
Styling: Sharon Chiu
Editor: 陈爽 Song
Model: Qin Lei at Liquidmodels & Huang Shixin at Longteng
Make-Up: Anna Hu
Hair: XiangZi 祥子
Styling Assistants: 周子旗、小于、Fil
Photo Assistant: Hao 陈小天



Maison Margiela x ZiWU Journal





Maison Margiela x ZiWU Journal



Numero x Nevermind x Talent Call
Alternative Future

Feature about 5 artist working on different alternative futures.
In print and video. Alternative Future issue.

Photography & Director: Robert Nilsson
Styling: Sharon Chiu
Talents: ChillChill, Dian Liang, Yujie Cao (Eloise), Yiming Yang,
Wang NewOne (Cherry)
Make-up: Beata
Hair: XiangZi
Sound Design: Deng QiPeng
Photo Assistant: Johnny.M





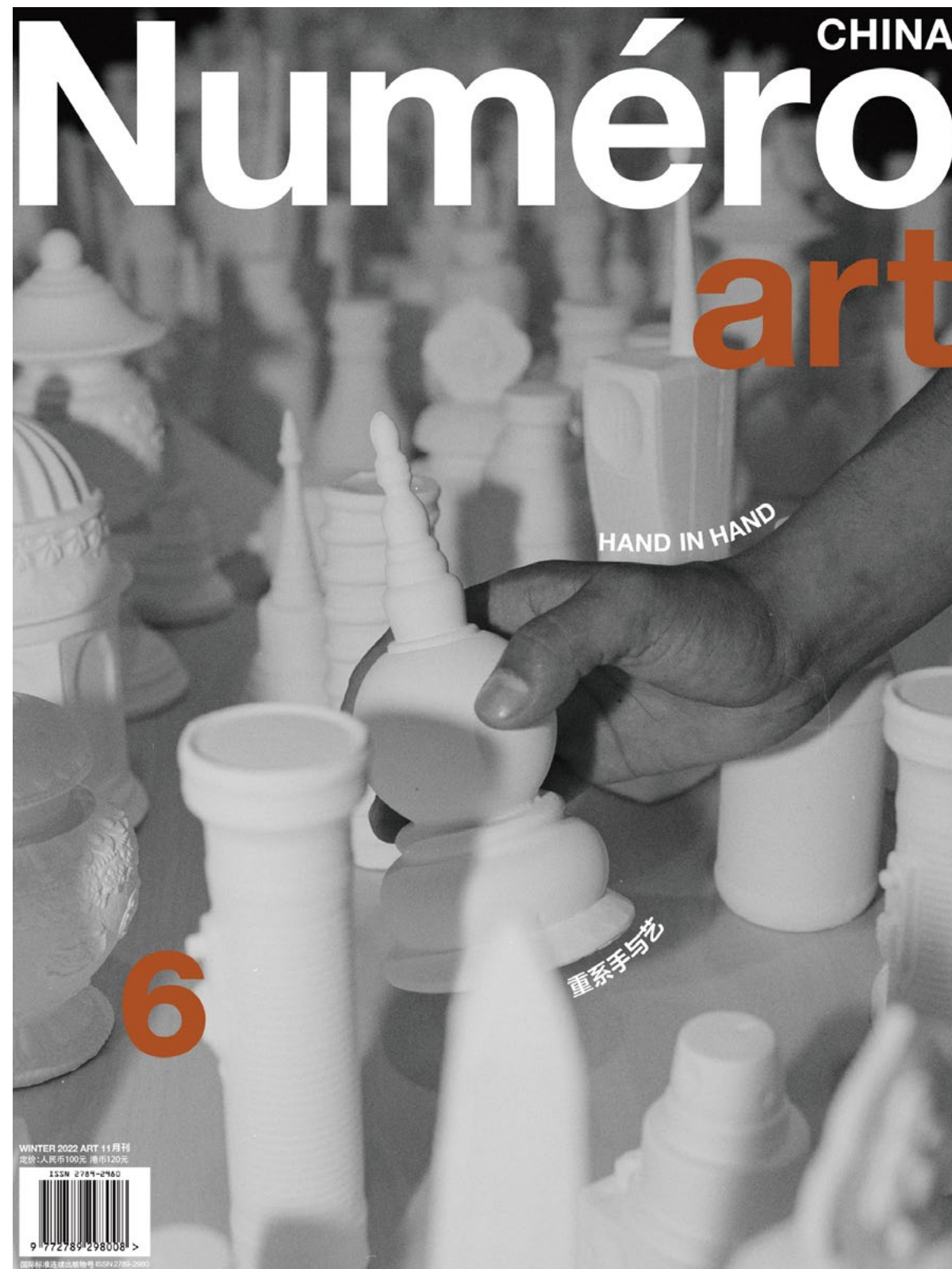




Numero x Nevermind x Talent Call / Alternative Future



Numéro CHANEL

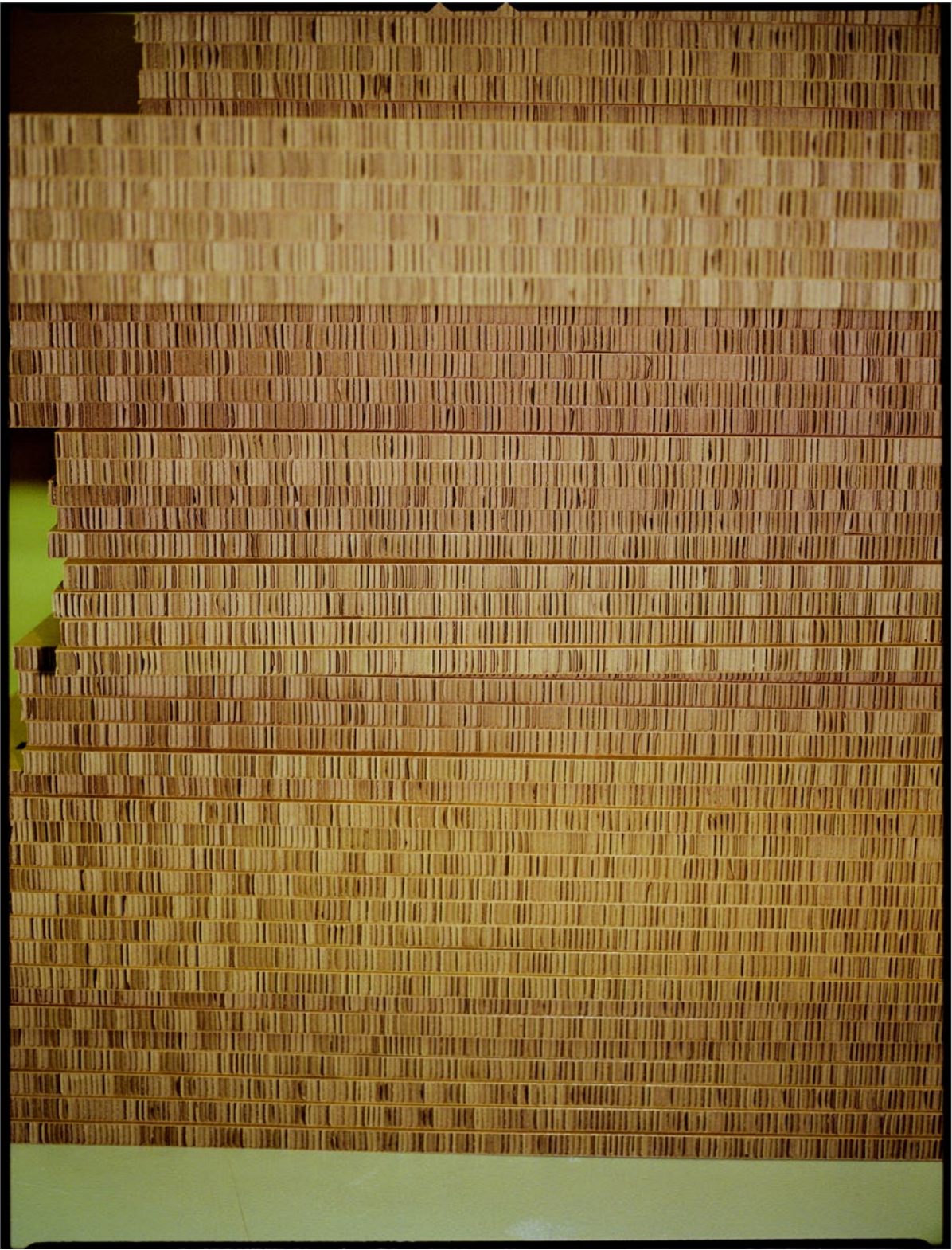


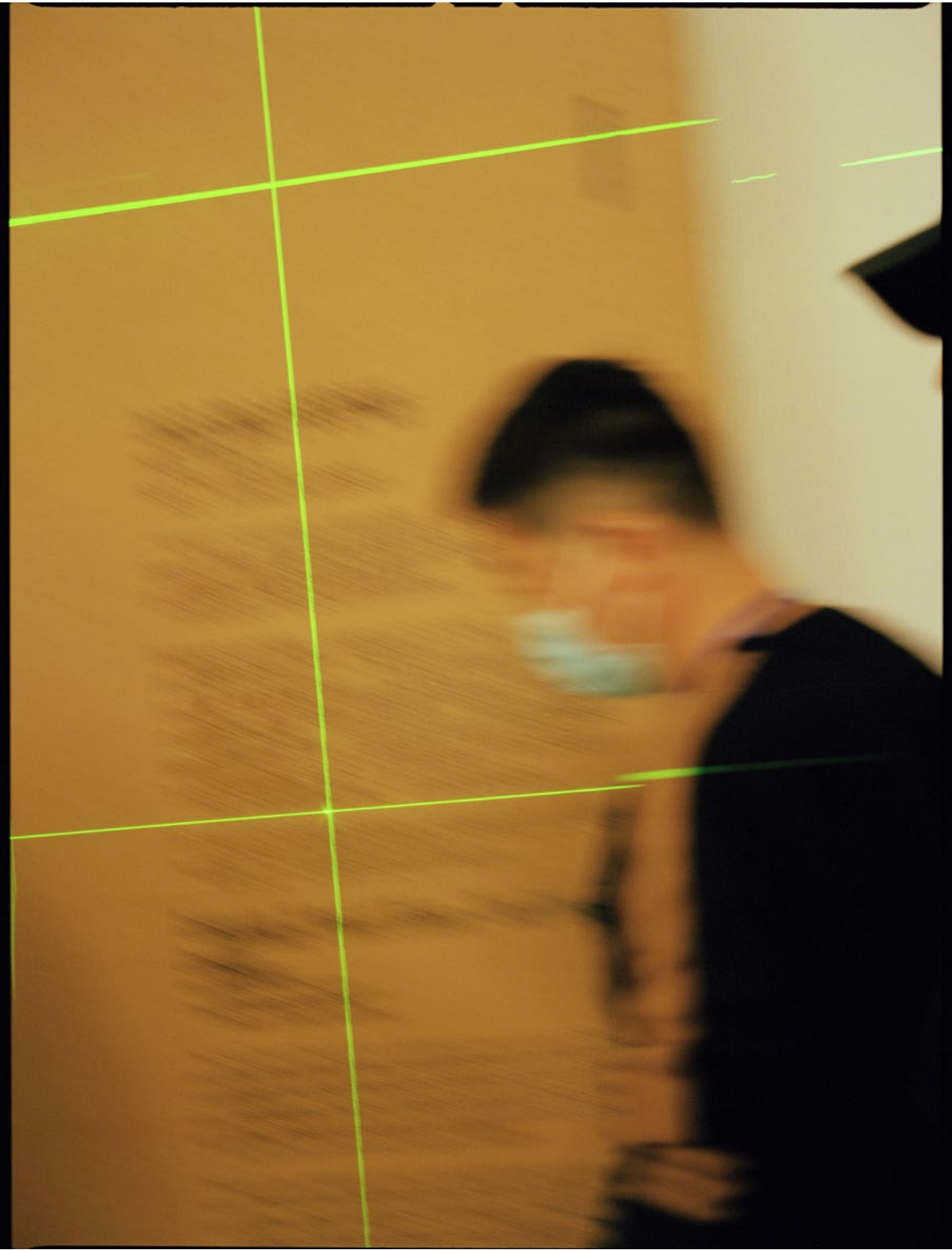
Numéro x Chanel x PSA / Art Issue

Making of Art and Craft exhibition at Shanghai's Power Station of Art by Chanel Culture Fund. Cover story.

Photography: Robert Nilsson
Editor: Sharon Chiu & Tim Lim
Copywriter: 杨婧瑶 Jing Yao







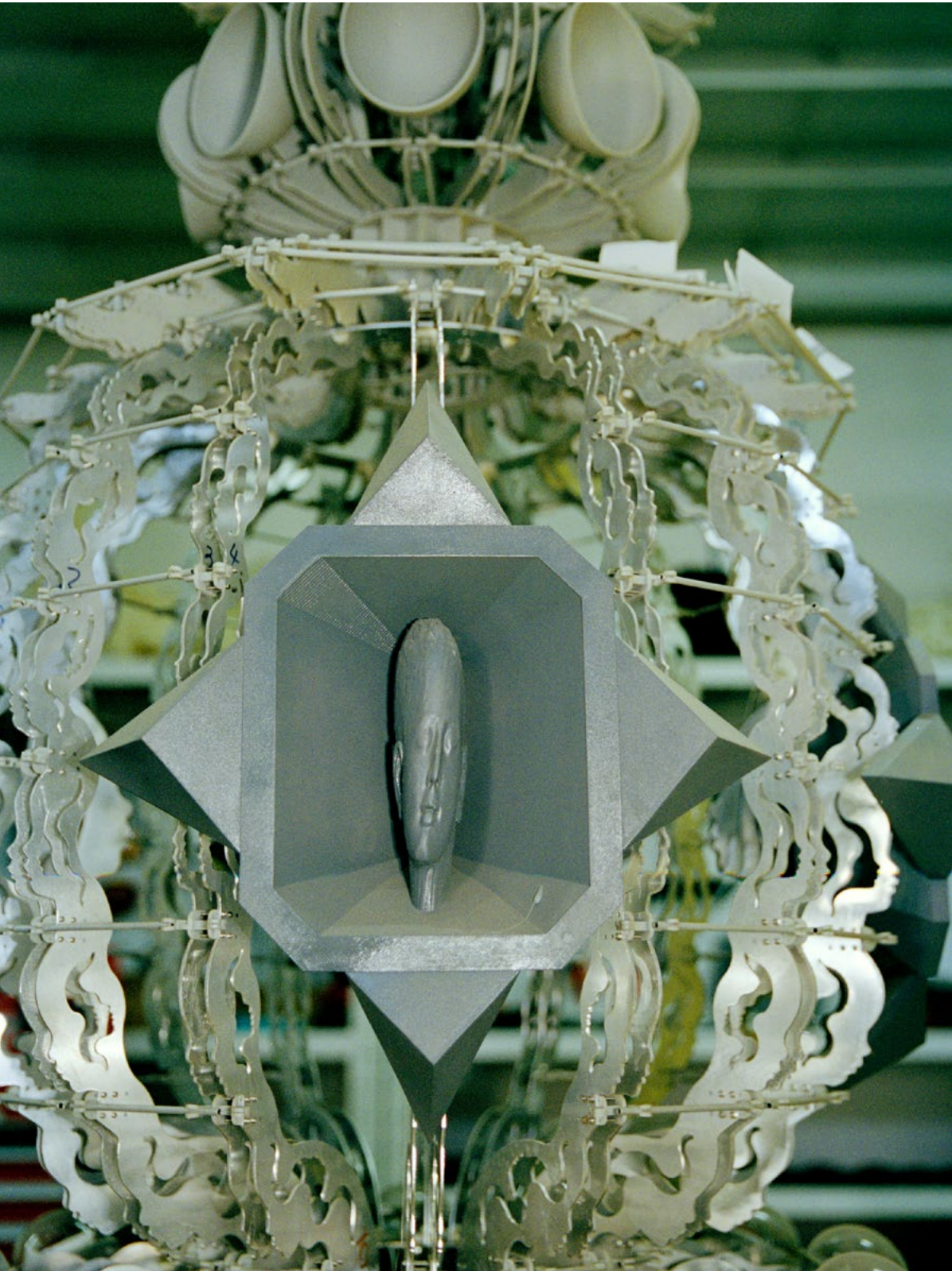




Visionaire / Wallace Chan

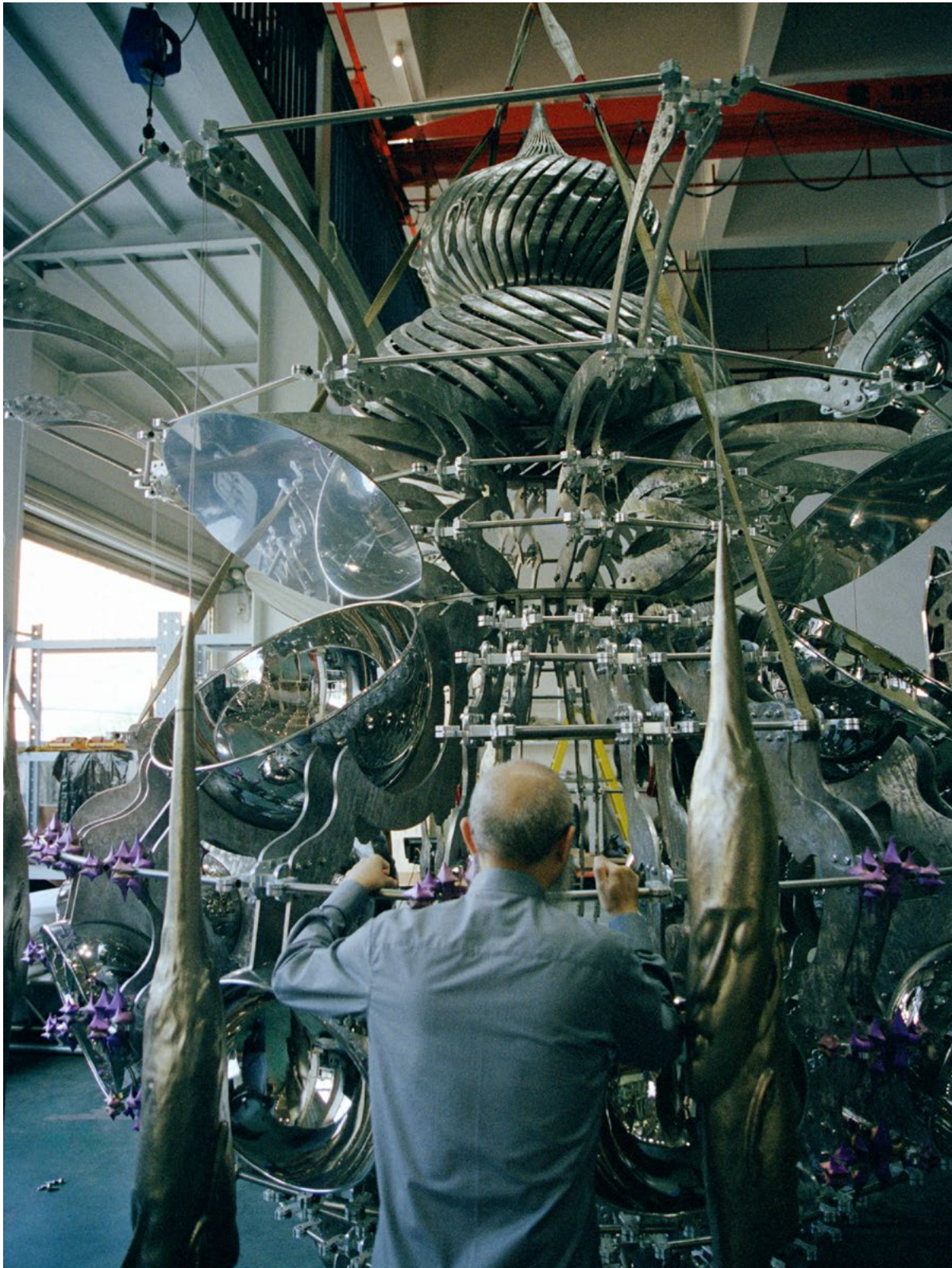
Studio visit with visionary artist Wallace Chan, at his studio in Zhuhai, China. Preparing for his Vessels of Other Worlds exhibition. For Visionaire Magazine, Feb issue 2026.

Photographer: Robert Nilsson
Production: WERA.TEAM
Producer: Penny Yan
Interview: Amy Fan





Visionaire / Wallace Chan



Visionaire / Wallace Chan



Visionaire / Wallace Chan

Numéro / Haizhen Wang

Numéro China feature on Shanghai based, independant fashion designer, Haizhen Wang. Reunion issue, 2025.

Photography: Robert Nilsson
Editor: 丛珅 Shen Shen
Photography assistant: Hao





Numéro / Haizhen Wang



LOUIS VUITTON



LV SS23 Men's Show Aranya

A project documenting the process of the Spring Summer 2023 men's show in Aranya, China. From construction, casting, fitting, rehearsal to backstage show-day.

A 100 page book was created for archival and internal distribution.





LV SS23 Men's Show Aranya



LV SS23 Men's Show Aranya



LV SS23 Men's Show Aranya



LV SS23 Men's Show Aranya

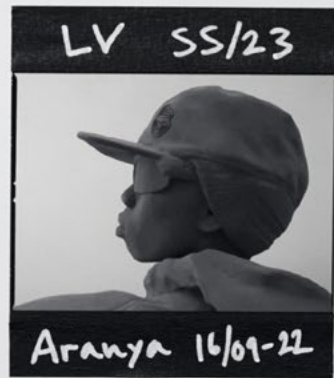




LV SS23 Men's Show Aranya



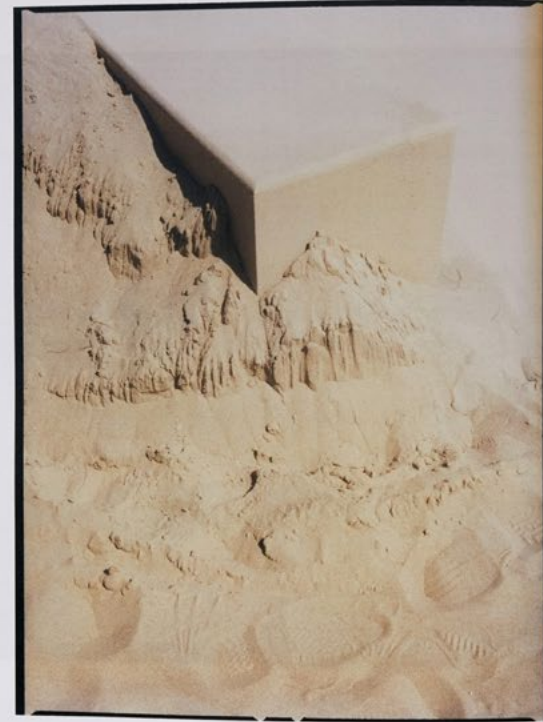
LV SS23 Men's Show Aranya



LV SS/23 Aranya



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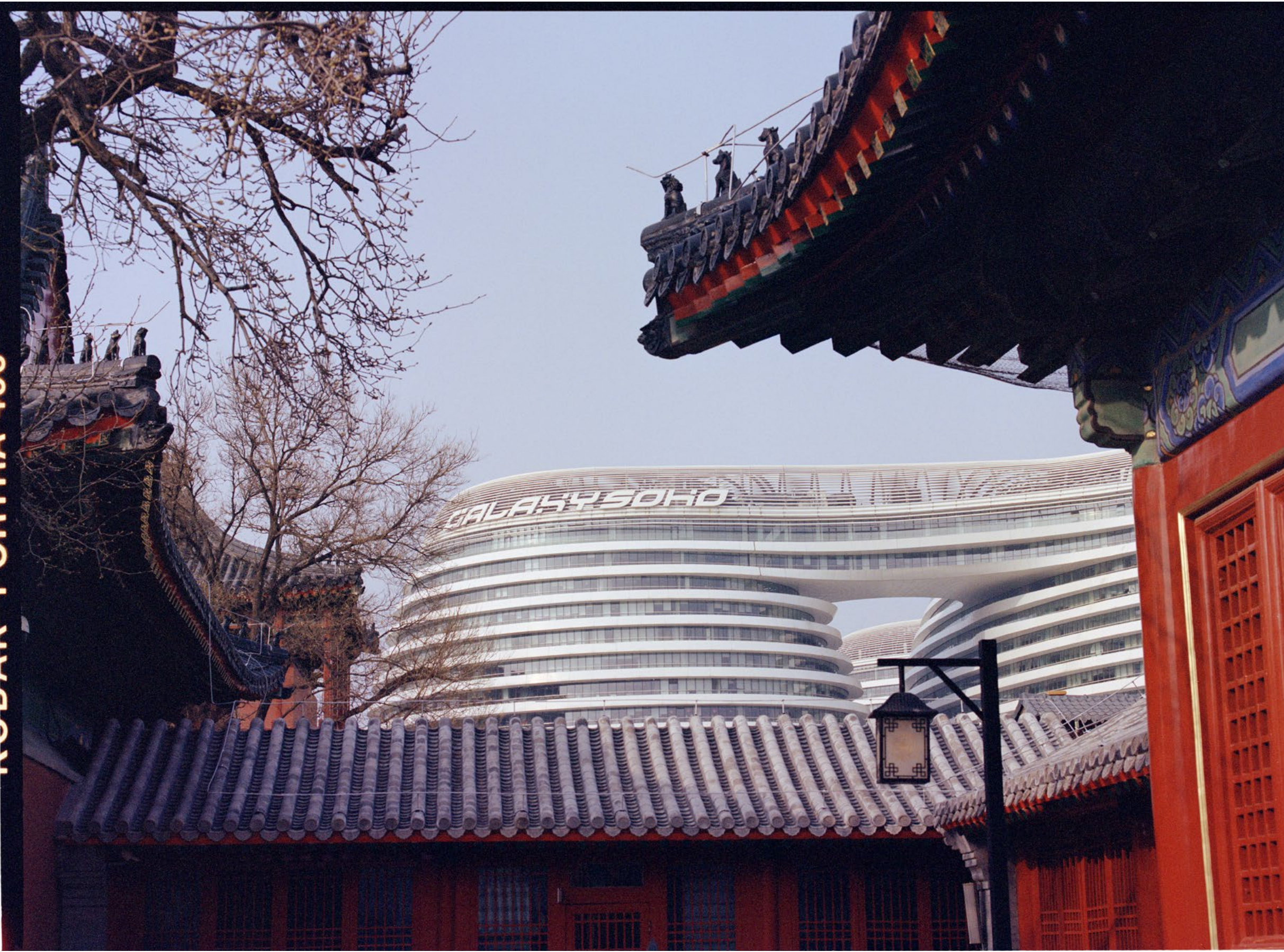
LOUIS VUITTON



LV City Guide / Beijing

A project documenting Beijing, for Louis Vuitton's city guide, for print and online usage, 2024 edition.











LV City Guide / Beijing







LV City Guide / Beijing



Numero / Art In Dakar

A feature published in Numéro China’s Art issue, with a conversation between two artists, Ami and Djibril, on Dakar’s street art, its art scene, and life in Senegal. Connected to Dak’Art24, a contemporary art biennale.

Photography: Robert Nilsson
Editor: Sharon Chiu & Tim Lim
Interview: Hindley Wang











RobertNilssonStudio.com